

EDS BEHIND SUCCESS

/// VIDEO TRANSCRIPT



Abstract: A transcript of how EDS is behind the success of business.

Video: OPEN ON VARIOUS CLOSE-UP SHOTS OF PARTS OF AN AIRPLANE. CUT TO TIME-LAPSED IMAGE OF PASSENGERS INSIDE TERMINAL AT SELF-SERVICE CHECK-IN. CUT TO TIME-LAPSED IMAGE AS PASSENGERS TAKE ESCALATORS TO THEIR GATES. CUT TO IMAGES OF THE ARRIVALS AND DEPARTURES BOARD. CAMERA PANS FROM ON TIME AND CANCELLATIONS TO DESTINATIONS. CUT TO ROTATING SHOT FROM UNDERNEATH PLANE AS IT TAKES OFF AT NIGHT. CUT TO SHOT OF PLANE LANDING AT DAWN.

Audio: Behind millions of reservations on the world's largest airlines ...

Video: CUT TO TIME-LAPSED IMAGES OF PLANES TAXIING IN AND OUT OF GATES. CUT TO CLOSE-UP OF PLANE ENGINES AS PLANE IS GAINING SPEED ON RUNWAY FOR TAKEOFF. CUT TO COUPLE EMBRACING INSIDE TERMINAL. GRAPHICS TREATMENT OF FLIGHT LOADS SUPERIMPOSES OVER THE COUPLE. CUT TO TUNNEL WITH AMBULANCE DRIVING THROUGH. CUT TO TIME-LAPSED OVERVIEW OF TRAFFIC ON HIGHWAYS AT NIGHT. CUT TO OPERATING ROOM WITH DOCTOR IN FACE MASK DIRECTING AN OVERHEAD LIGHT. LIGHT BRIGHTENS AS IMAGE CHANGES TO DOCTORS WITH PATIENT ON GURNEY BEING ROLLED DOWN THE HOSPITAL HALLWAY.

Audio: Behind billions of healthcare claims ... and lifesaving medicines ...

Video: CUT TO CLOSE-UP OF NEWBORN BABY IN INCUBATOR AS BABY REACHES HAND UP, SHOT WIDENS TO SHOW DAD LOOKING IN THROUGH THE GLASS. GRAPHICS TREATMENT OF PATIENTS' RECORDS FOLDERS APPEARS ON GLASS. CUT TO SHOT OF VARIOUS PILL CAPSULES SPILLED OUT NEXT TO AN OPENED PRESCRIPTION BOTTLE. CUT TO TIME-LAPSED OVER HEAD SHOT OF CITY LIT UP AT NIGHT. CUT TO TIME-LAPSED TRAINS ON TRACKS AT RAIL YARD.

Audio: Behind the services of the world's governments ...

Video: CUT TO TRAIN PLATFORM SHOWING PASSENGERS EXITING TRAIN. PROJECTED RATES GRAPH SUPERIMPOSES OVER TRAIN PLATFORM SCENE. CUT TO OVERHEAD SHOT OF BIG BEN IN LONDON. CUT TO SHOT OF WOMEN DANCING. CUT TO SHOT OF BUSINESS PEOPLE WALKING ON SIDEWALKS IN THE CITY. CUT TO CITY SHOT WITH TALL SKYSCRAPERS AS TIME-LAPSED CLOUDS PASS BY THE TOPS OF THE BUILDINGS. CUT TO COUPLE SITTING AT ASIAN RESTAURANT WITH PLATE OF STEAMING FOOD NEXT TO THEM. CLOSE-UP ON WOMAN AS SHE TALKS TO THE MAN SEATED NEXT TO HER.

Audio: The transactions of the world's economies ...

Video: CUT TO SHOT OF THE GHERKHIN TOWER IN LONDON'S FINANCIAL DISTRICT. DATA STREAM GRAPHICS ABOVE IN CLOUDS OF STOCK QUOTES. CUT TO OUTSIDE SHOT OF BUILDING WITH ELECTRONIC DIGITAL BOARD DEPICTING STOCK QUOTES SCROLLING FOR PEOPLE FROM THE STREET TO VIEW.

Audio: And the manufacturing of products around the globe ...

Video: CUT TO OVERHEAD VIEW OF HIGHWAYS WITH TIME-LAPSED TRAFFIC. CUT TO GM FACTORY WITH SHOTS OF CAR ON ASSEMBLY LINE. CUT TO SIGN WITH CHINESE CHARACTERS THAT TRANSLATE TO "HAMBURG, GERMANY." CRANE SHOT LIFTING RAILROAD CAR WITH "ITALIA" WRITTEN ON SIDE OF CAR. CUT TO CRANE SHOT LIFTING A RAILROAD CAR WITH CHINESE CHARACTERS THAT TRANSLATE TO "CARGO." CUT TO OVERHEAD SHOT OF LINES OF CARGO TRAINS IN THE SHIPYARD. CUT TO OVERHEAD SHOT OF SHIP CARRYING THE CARGO TRAINS ON THE WATER WITH A SUPERIMPOSED GRAPHIC STREAMING NUMBERS FROM THE END OF THE SHIP. STREAMING NUMBERS CARRY OVER INTO NEXT SCENE OF OVERHEAD VIEW OF A DOWNTOWN CITY SCENE.

Audio: Behind the world's most successful businesses ... are the technology services ... of the world's business ally.

Video: CUT TO PATIENT SITTING ON HOSPITAL BED TALKING TO HIS DOCTOR. PATIENT HANDS HIS "HUMANA" CARD TO THE DOCTOR. CUT TO SHOTS OF THE FOLLOWING LOGOS:

GM

TXU Energy

MOLSON Coors

Lloyds TSB

"XEROX" ON COMPUTER SCREEN SHOT OF THEIR WEB SITE.

CLOSE-UP SHOT OF AMERICAN AIRLINES TAIL WITH AA LOGO. PLANE IN BACKGROUND WITH "American" SPELLED OUT ON BODY OF PLANE.

CUT TO EDS CONTROL ROOM. EDS LOGO ON SIDE PANEL AS SILHOUETTED PERSON WALKS INTO FRAME. WIDE SHOT OF LARGE CONTROL ROOM AT EDS WITH VARIOUS LARGE SCREENS DEPICTING IMAGE OF A MAP OF THE WORLD, COMPUTER DATA AND EDS WEB SITE.


Audio: Behind success ... there's EDS.

Video: SHOT OF WIND TURBINES TURNING IN THE BREEZE ON A HILLTOP.

WEBSITE FADES UP TOP RIGHT ON SCREEN: eds.com/success

PAGE ON CORNER OF THE SCREEN LIFTS AND REVEALS EDS LOGO.

SUPER: Behind success there's



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