

## EDS BEHIND SUCCESS

/// VIDEO TRANSCRIPT



**Abstract:** A transcript of how EDS is behind the success of business.

**Audio:** MUSIC UP AND UNDER.

**Video:** OPEN ON VARIOUS CLOSE-UP SHOTS OF PARTS OF AN AIRPLANE. ROTATING SHOT FROM UNDERNEATH A PLANE FLYING IN THE AIR. TIME-LAPSED SHOT OF PLANES ON RUNWAY AT THE AIRPORT. SHOT OF PLANE TAKING OFF.

**Audio:** Behind the world's largest airlines ...

**Video:** GRAPH CHART DEPICTING FLIGHT LOADS FADES UP SUPERIMPOSED OVER IMAGE. COUPLE HUGGING IN THE AIRPORT.

**Audio:** Behind billions of healthcare claims ...

**Video:** CUT TO SHOT OF NURSE AND DOCTORS ROLLING A PATIENT DOWN THE AISLE IN THE HOSPITAL ON A ROLLING GURNEY. CLOSE-UP SHOT OF BABY'S HAND

REACHING UP TOWARD TOP OF INCUBATOR IN THE HOSPITAL WITH A MAN LOOKING THROUGH THE GLASS AT HIS CHILD.

GRAPHICS TREATMENT OF FOLDERS CONTAINING PATIENTS' RECORDS DRAW OUT ON THE WINDOW MAN IS LOOKING THROUGH.

**Audio:** Behind the services of the world's governments ...

**Video:** CUT TO TIME-LAPSED TRAINS ON THE RAILS. CUT TO TRAIN STOPPING AT PLATFORM AS PASSENGERS EXIT AND BOARD. PROJECTED RATES GRAPH SUPERIMPOSES OVER IMAGE OF TRAIN PLATFORM.

**Audio:** The transactions of the world's economies ...

**Video:** CUT TO SHOT OF BIG BEN. CUT TO TIME-LAPSED BUSINESS- MEN AND -WOMEN WALKING IN A CITY. CUT TO SHOT OF THE GHERKHIN TOWER IN LONDON'S FINANCIAL DISTRICT.

**Audio:** And the manufacturing of products around the globe ...

**Video:** DATA STREAM GRAPHICS ABOVE IN CLOUDS OF STOCK QUOTES. TIME-LAPSED OVERHEAD SHOT OF CITY LIT UP AT NIGHT.

GM FACTORY SHOT OF CARS ON THE ASSEMBLY LINE.

**Audio:** Behind the world's most successful businesses ... are the technology services ... of the world's business ally.

**Video:** CUT TO SIGN WITH CHINESE CHARACTERS THAT TRANSLATE TO "HAMBURG, GERMANY." CUT TO CRANE SHOT LIFTING A RAILROAD CAR WITH CHINESE CHARACTERS FOR "CARGO" ON IT. CUT TO PATIENT SITTING ON EDGE OF HOSPITAL BED TALKING TO HIS DOCTOR.

CUT TO CLOSE-UP SHOT OF A "HUMANA" INSURANCE CARD. CUTAWAY SHOTS TO THE FOLLOWING LOGOS:

GM

TXU Energy

MOLSON Coors

Lloyds TSB

AA ON AMERICAN AIRLINES PLANE TAIL AND PLANE WITH American SPELLED OUT ON BODY OF PLANE TAXIS IN BACKGROUND.

XEROX LOGO ON COMPUTER SCREEN WEB PAGE.

EDS LOGO ON SIDE PANEL AS SILHOUETTED PERSON WALKS INTO FRAME. WIDE SHOT OF LARGE CONTROL ROOM AT EDS WITH VARIOUS LARGE SCREENS DEPICTING IMAGE OF A MAP OF THE WORLD, COMPUTER DATA AND EDS WEB SITE.

SHOT OF WIND TURBINES TURNING IN THE BREEZE ON A HILLTOP.

WEBSITE FADES UP TOP RIGHT ON SCREEN: [eds.com/success](http://eds.com/success)

**Audio:** Behind success ... there's EDS.

**Video:** PAGE ON CORNER OF THE SCREEN LIFTS AND REVEALS EDS LOGO.

SUPER: Behind success there's EDS

EXPERTISE. ANSWERS. RESULTS.

**Audio:** MUSIC OUT.