

EDS BEHIND SUCCESS

/// VIDEO TRANSCRIPT



Abstract: A transcript of how EDS is behind the success of the transportation industry.

Audio: MUSIC UP AND UNDER.

Video: OPENING SHOT OF PLANE FLYING IN FOR A LANDING AT DAWN. TIME-LAPSED SHOT OF PEOPLE INSIDE AIRPORT TERMINAL. CUT TO TIME-LAPSED IMAGES OF PLANES TAXIING TO GATE ON THE RUNWAY. CUT TO AIR TRAFFIC CONTROL INSIDE BOOTH. CUT TO CLOSE-UP ON AIR TRAFFIC CONTROLLER INTENTLY WATCHING THE AIRPLANES. CUT TO PLANE TAKING OFF. GRAPHICS TREATMENT OF AN ODOMETER SUPERIMPOSED OVER PLANE IMAGE.

Audio: Behind critical flight data on the world's largest airlines ...

Video: CUT TO OVERHEAD VIEW OF SHIP WITH CARGO. CUT TO IMAGES OF EQUIPMENT ON A DOCK. OVERHEAD IMAGE OF MANY COLORED CRATES ON THE GROUND.

CUT TO SHOT OF TRAIN PULLING CARGO ON THE RAILROAD. CUT TO MAN SILHOUETTED LOOKING OUT AT A CARGO SHIP AND CRANES MOVING CARGO. GRAPHICS TREATMENT OF MAP OF THE WORLD SUPERIMPOSES OVER ON-SCREEN IMAGE.


CUT TO OVERVIEW IMAGE OF TRAFFIC AT NIGHT ON THE HIGHWAYS BELOW. CUT TO TIME-LAPSED IMAGE OF PEOPLE ON ESCALATOR. CUT TO TIME-LAPSED TRAINS ON THE TRACKS COMING INTO SHIPPING YARD.

Audio: Behind global, real-time tracking of billions of tons of cargo ...

Video: CUT TO INSIDE AIRPORT TERMINAL WITH PASSENGERS ROLLING THEIR LUGGAGE. CUT TO CLOSE-UP OF COUPLE HUGGING INSIDE AIRPORT.

Audio: Behind the perpetual motion of people and products ...

Video: CUT TO CLOSE-UP OF "OYSTER" CARD BEING SCANNED OVER A BIG YELLOW BUTTON. CUT TO SHOT OF THE LONDON TUBE. CUT TO SHOT OF WOMAN IN BACKSEAT OF TAXI TALKING ON HER CELL PHONE.



Audio: To and from every corner of our planet ...

Video: CUT TO OVERHEAD SHOT OF SHIP ON THE WATER WITH A GRAPHIC MAP OF OCEAN TOPOGRAPHY SUPERIMPOSED OVER IMAGE.

Audio: Behind the world of transportation ...

Video: CUT TO TRAIN STATION WITH PASSENGERS EXITING TRAIN ONTO PLATFORM. GRAPHIC OF LONDON TUBE MAP WITH TRAIN SCHEDULE SCROLLING ON THE RIGHT SIDE IS SUPERIMPOSED OVER TRAIN PLATFORM. CUT TO SHOT OF "UNDERGROUND" SIGN IN LONDON WITH BIG BEN IN BACKGROUND. CLOSE-UP OF TAIL SHOT OF AMERICAN AIRLINES PLANE WITH AA LOGO. CUT TO SCREEN SHOT OF "travelocity" WEB PAGE.

Audio: Are the technology services ... of the world's business ally.

Video: EDS LOGO ON SIDE PANEL AS SILHOUETTED PERSON WALKS INTO FRAME. WIDE SHOT OF LARGE CONTROL ROOM AT EDS WITH VARIOUS LARGE SCREENS DEPICTING IMAGE OF A MAP OF THE WORLD, COMPUTER DATA AND EDS WEB SITE.

SHOT OF AIRPLANE LANDING ON RUNWAY AT NIGHT.

WEBSITE FADES UP TOP RIGHT ON SCREEN: eds.com/success

Audio: Behind success ... there's EDS.

Video: PAGE ON CORNER OF THE SCREEN LIFTS AND REVEALS EDS LOGO.

SUPER: Behind success there's EDS

EXPERTISE. ANSWERS. RESULTS.

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Audio: MUSIC OUT.